

JOHNSON MOTOR YACHTS THE PAST, THE FUTURE

JOHNSON MOTOR YACHTS HAS BEEN MANUFACTURING QUALITY BOATS FOR OVER 20 YEARS. WHILE THERE ARE A NUMBER OF 56' AND 58' OLDER MODELS IN AUSTRALIA, THE COMPANY'S MAIN CLIENT BASE WAS IN EUROPE AND THE USA.



NEWSLETTER

the advantages come standard...

MAY 2008

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Johnson opened another state of the art manufacturing facility 2 years ago which has allowed them to double their manufacturing capabilities. In most cases, there would be at least 12 motor yachts under production in the one factory. Johnson have another factory that lays up all the hull superstructures, decks, and other associated items, then freights them to the assembly complex. Approximately 300 people are employed in the assembly section alone, working a 6 day week. As some clients prefer to send their own brand of white goods, on receipt, these goods are checked in the Johnson testing areas to make sure all products are in working order prior to installation.

Under the new importers guidance in Australia, things are set to change, and they are very confident Johnson will stamp a strong impression in Australia.

Designed and engineered by Bill Dixon, a world renowned naval architect, www.dixonyachtdesign.com, Johnson Motor Yachts are Taiwanese manufactured vessels. In the past years, Taiwan has become a world recognised leader in innovation, design and finishing amongst the motor yacht world. There are over 7 internationally recognised manufacturers producing motor yachts currently in Taiwan.

Johnson however, offers a range of world class finished motor yachts at very comparable prices, with sizes ranging from 58' to 125' long and internal designs to satisfy anyone.

We welcome clients visiting Johnson facilities and to see for themselves just how well the boats are designed.

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The Sanctuary Cove 2008 Boat Show Edition



EXHIBITS AT SANCTUARY COVE INTERNATIONAL BOAT SHOW



the advantages come standard...

THE 2008 SANCTUARY COVE INTERNATIONAL BOAT SHOW WILL SEE THE RELEASE IN AUSTRALIA OF THE NEW 58 ADVANTAGE SERIES, THE 75' ENCLOSED FLY BRIDGE AND THE 87' ENCLOSED JOHNSON MOTOR YACHTS.

It will also be the first time since the business has changed hands, that clients will get to meet the owners, the main sales staff as well as organizational staff to answer all of their questions. Manufacturing owners of Johnson Motor Yachts and staff from Taiwan will also be present, to discuss their designs and gauge the size of the boat show.

We see this as a tremendously exciting time with 12 months work completed behind the scenes now giving us the chance to showcase these world class motor yachts. This is where we see the real momentum starting with the products now being shown to the public.

The 58 Advantage Series is here at Marina Mirage and has had excellent comments from motor yacht owners, skippers and brokers from other companies. Like all Johnson Motor Yachts, the attention to detail and inclusions certainly opens the eyes of other brand boat owners.

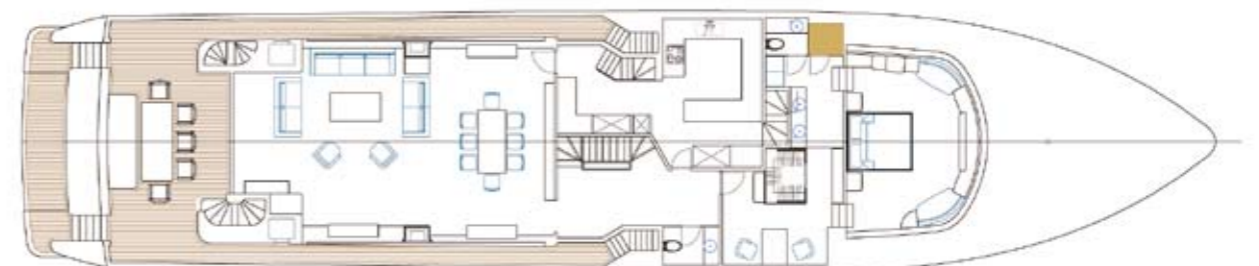
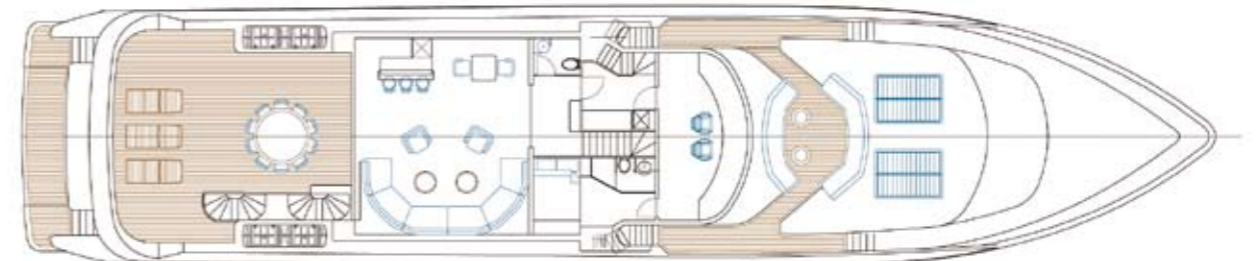
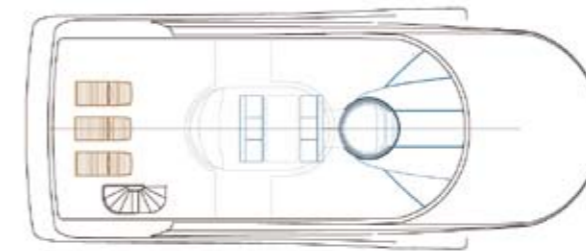
You will find us at the entrance to C marina at the boat show, where the three boats will be displayed, and we welcome all visitors to an inspection.

Just completed at Marina Mirage is the first stage of our actual marina berth marketing, with the prominent Johnson Motor Yachts banners now very visible, as you can see by the photos below. This now gives us, the first of the product a base where public can see 2 x 58' boats that are 50 metres away from Sun Marine's sales office. The 75' and 90' boats will be on the larger fingers on the Versaci side.

As noted, the 75' is a brand new designed and manufactured boat with only 2 being made to date for the US market. The 87', we are displaying, is actually a 90' boat with the extended duck board platform. It is a demonstrator and is in brand new condition with the owners selling this and intending to upgrade to a 103' vessel.



Johnson makes its presence known at Marina Mirage, Southport



Interior layout of the new 125'

JOHNSON MOTOR YACHTS COMMENCES WORK ON THEIR NEW 125'

JOHNSON MOTOR YACHTS IN TAIWAN, ANNOUNCED TO THEIR AUSTRALIAN DISTRIBUTORS, WHILE THEY WERE IN THEIR FACTORY LAST MONTH, THAT THEY WERE COMMENCING WORK ON THE NEW 125' SUPER YACHT. THIS OFFICIAL ANNOUNCEMENT WAS A WORLD WIDE EXCLUSIVE TO THE AUSTRALIAN IMPORTER.

Details of the Super Yacht are listed in this newsletter. The first of the yachts will take 2 years to complete the hull testing, production and the final sea trials. As you can see by the plans, the lines of the super yacht and the layout, this yacht will be another success for Johnson Motor Yachts.



Concept model of the new 125'

THE 58 ADVANTAGE SERIES

The arrival of the first 58' Advantage Series Johnson, has certainly sparked comment. A comment heard more than once being "we could not build that boat in Australia for that price with the inclusions and the finish that this boat has".

The 58 Advantage Series is just that, with standard inclusions, including water maker, ice maker, wine fridge, dishwasher, granite and marble benchtops, 3 ensuites, ducted vacuum system, 30 knot performance from the 800hp caterpillars. The boat is fully air conditioned including the fly bridge, bow & stern thrusters, full hydraulic stainless davit, underwater lights, pop up plasma in the salon and LCD TV in the main berth.

Engine monitor cameras, 2 x 12" screen Ray marine navigation and radar package, remote docking unit, as well as a galley up design.

The items listed are not the full extent of inclusions but, along with the photos shown below, they certainly give you an idea of what we include as standard in these models.

The 58 Advantage is available now at Marina Mirage by contacting Sun Marine In Queensland and speaking with Mike or Jim. Alternatively you can phone Johnson Motor Yachts Newcastle office.



THE NEW 75 FOR SANCTUARY COVE



75' in Kaohsiung factory being tested ready for sea trials



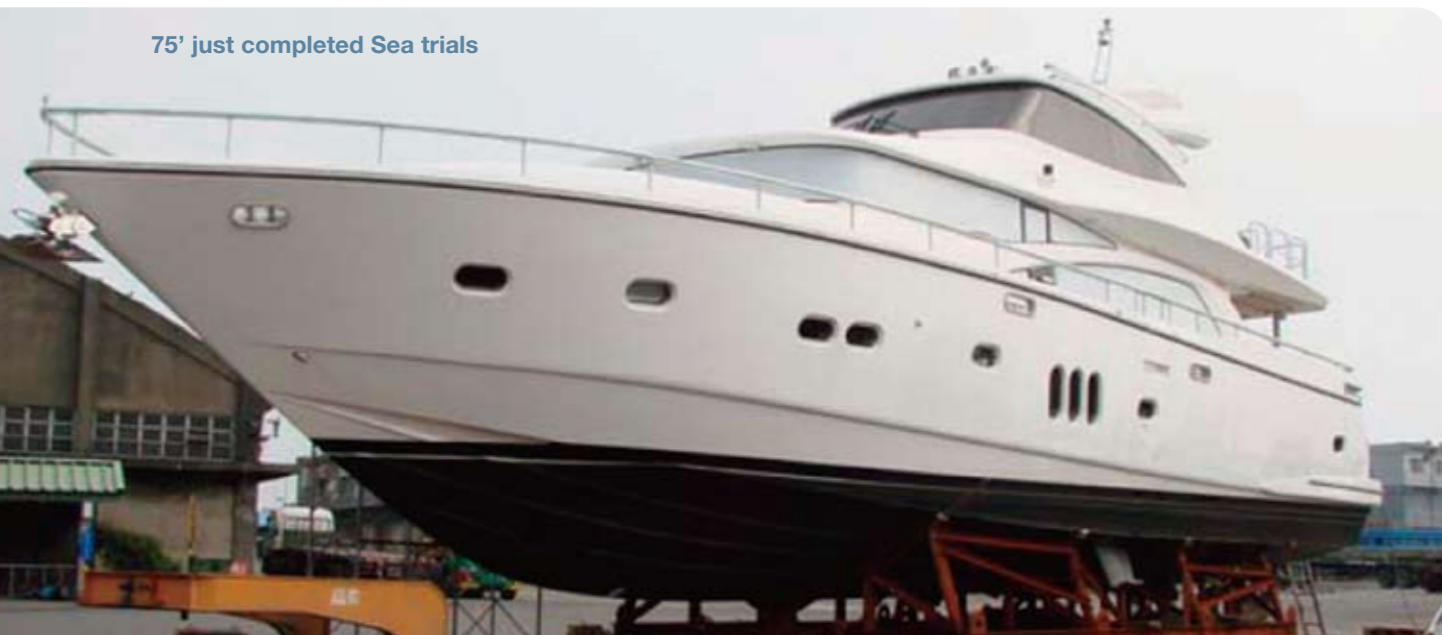
75' purchased by the American dealer

ALL SEA TRIALS OF THE 75' HAVE NOW BEEN COMPLETED OVERSEAS AND IN THE NEXT 2 WEEKS IT WILL BE LOADED ON A FREIGHTER, ON ROUTE FOR BRISBANE. IT WILL THEN BE UNLOADED, CLEARED BY CUSTOMS AND QUARANTINE, FOR THE FINAL DETAILING, COMMISSIONING AND MAKING READY FOR THE SANCTUARY COVE BOAT SHOW.

With the expected delivery only a month from the boat show, all stops will be pulled out to have this really special motor yacht. Once again it has all the inclusions, even stabilisers are standard. It comes with MTU engines and full crew quarters with their own galley. This is a real head turning boat that would easily be mistaken for 80 feet in length. Do yourself a favour and take the time at Sanctuary Cove, or if you can, contact one of our offices and have a look at this motor yacht.

Another facet to consider is the value for money that Johnson offers and with the 75, it is up to 2 million dollars cheaper than other imports that have fewer inclusions. If you have the time, let our staff tell you about the options, with layout available, with this 4 cabin 4 ensuite and 5 head boat.

The photo above shows the 75 open fly bridge released at Lauderdale Boat Show. Our version as shown below, has the enclosed fly bridge with one main steering station from that point. This has allowed a full size galley and dining area to be created. Remote docking is included for berthing ease. This yacht will be a draw card at the show but will be available for viewing at Marina Mirage the week after the show for those who run out of time or just can't get to the show.



75' just completed Sea trials

90' JOHNSON

This extended duck board boat will be offered for sale at the boat show also. As mentioned previously, the owner is updating to a Johnson 103. The boat is only a matter of a few seasons old and has a very pedantic skipper and it would be no exaggeration to say is in as new condition. If you cast your eye over the external and internal photos you will get an idea of how meticulously maintained this motor yacht is.

Once again it is fully optioned up and the owner and skipper are available to answer any questions you may have. The 87 is a tried and proven model with a number of them already being delivered to the U.S. and Europe. The model was released 2 1/2 years ago and has a continued strong production pattern judging by the amount of new 87 hulls in the factory continually being made.

